

Program outline of “ Internship in Germany”

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Kate Park



Training/Coaching for Leading Organizations

Overview of Activities

- **Type of clients**

- Leading Korean and global organizations
- Cross-industry including financial services, medical/pharmaceutical, electronics, leisure, education
- Typically working with senior/top management

- **Training/coaching focus**

- Individual Leadership Coaching
- Leadership Development
- Training Programs (Communication/ Presentation Sales/ Coaching skills)
- Group Ideation Facilitation

- High degree of focus on customization of programs to fit client's specific needs and achieve lasting impact

Example Clients



About the Trainer

Kate Park



- **Personal characteristics:**
 - Passionate teacher, trainer and facilitator
 - Spontaneous, open-minded and flexible
 - Able to adapt to new environments and help others do the same
- **Educational and professional background:**
 - Graduated with top distinction from the teachers' college at Kyungbuk National University
 - Worked as a high and middle school teacher for seven years
 - Worked intercultural communication coach and trainer as a freelancer for two years
 - Worked as a Korea representative of ACT Training International for five years
 - Guest lecture for Ehwa women's University for three years
 - Founder of Leading Edge since 2005

Example Testimonials

- **Chris Burton (TMS Australia):** "Ultimately, the mark of a great trainer and facilitator is the change they can create in their learners. Kate is able to convey challenging and complex theory in a straightforward way that anyone could understand; thereby helping her clients transfer their learning back to their workplace"
- **Lindsey Hamilton (Global Strategist, Samsung):** "Collaborating with Kate as an absolute pleasure - her insight into working with a Korean audience and experience and sensitivity as to what makes a successful ideation session were invaluable to our project."
- **Min-sung Shin (Senior Manager, Franklin Templeton Korea):** "If I were to describe Ms. Park's training in two words, those would be 'passion' and 'professionalism'. I've never seen any trainer like her who can constantly attract participants' attention and inspire them with passion and energy."
- **Chae Moon(Alex) Chung (Manager, Sales Effectiveness Force, AstraZeneca Korea):** "It was not just an opportunity to develop our people but also a very good opportunity to develop myself personally. Through the sessions that Kate conducted we were able to really think about and face our current issues and work together in a more positive and productive way."

Lesson Plan of the Program

The main purpose is to inspire and attract students to experience overseas internships, especially for Germany/Europe

Topic	Content	Time	Methodologies
Inspiration Workshop for Overseas Internship “Why/How/What for Internship in Germany/Europe	Creating the context : Learning Needs <ul style="list-style-type: none"> • Inside out vs Outside in • “Why” first before “How” and “ What” • Learn to change 	30min	<ul style="list-style-type: none"> • Idea sharing • Brainstorming • Mini Presentations of Participants
	Internship in my career roadmap <ul style="list-style-type: none"> • Local internship vs. Overseas internship • Why overseas internship matters? • My overseas internship roadmap • How to prepare overseas internship? 	45min	<ul style="list-style-type: none"> • Lecture • Q& A
	Internship in Germany/Europe <ul style="list-style-type: none"> • Why Germany/Europe? • What competencies are needed for the internship in Germany/Europe? • What industries/ companies are recommended? 	45min	<ul style="list-style-type: none"> • Lecture • Q& A
	Actual case study of internship in Germany/Europe <ul style="list-style-type: none"> • Hiring process/Work environment, conditions / Salary level as an intern • Useful information for working in Germany/Europe 	30min	<ul style="list-style-type: none"> • Lecture • Q& A
	Wrap Up : “Take away”s of today’s session	30min	<ul style="list-style-type: none"> • Mini Presentations • Q& A