

## San Jose State University

- Founded in 1857, SJSU is the oldest California state university
- Located in downtown San Jose, Capital of Silicon Valley
- Provides more workforce to Silicon Valley companies than any other university
- Source of many successful start-ups in Silicon Valley and around the world

## Program Information

- Following options are available:
  - Additional program week
  - Customized program curriculum

## Contact Information

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# Silicon Valley Innovation & Startup Winter Program

Jan. 10 - Jan. 22 2022 (2weeks)



Engage, explore and implement innovative ideas and technology in hands-on global projects with students from around the world cooperatively in Silicon Valley.



# Silicon Valley Innovation & Startup Winter Program

Jan. 10 - Jan. 21, 2022 (2weeks)

(Korea Time)

**Discover & Experience** the Silicon Valley Pioneering spirit through innovation & creativity, collaborative team work, global leadership, marketing and business operations taught by Silicon Valley business leaders and entrepreneurs.

**Search & Explore** Silicon Valley and the surrounding San Francisco Bay Area where technology was born and is being developed today.

**Network & Collaborate** with Silicon Valley "Insiders" from the leading edge technology industry and students from around the world.

Week 1	1/10	1/11	1/12	1/13	1/14
Session 1-I (8:30AM-10:30AM)	Int. to the Program & Team Building (Meeting with mentors)	Creative Thinking	Virtual SV Company Tour I	Innovative Product Development	Starting a Venture Company - Financial Planning
Break					
Session 1-II (11:00AM-1:00PM)	Silicon Valley Innovation & Entrepreneurship	Product Commercialization & Business Plan	Fireside Chat I with SV Professionals (SV Innovation Trend)	Go-To-Market Strategy & Planning	Mentoring Innovative Product Design
(2:00PM-5:00PM)	Working on the Team Project				
Week 2	1/17	1/18	1/19	1/20	1/21
Session 2-I (8:30AM-10:30AM)	Applications of AI/ML	How to Make a Startup Successful	Virtual SV Company Tour II	Project Presentation Preparation & Mentoring	Project Contest
Break					
Session 2-II (11:00AM-1:00PM)	Entrepreneurship Skills	Presentation Skills	Fireside Chat II with SV Professionals (SV Networking and Work Culture)	Presentation Rehearsal & Mentoring	Program Wrapup & Award Ceremony
(2:00PM-5:00PM)	Working on the Team Project				

\* Virtual SV company visits will be hosted via live online Zoom by those companies.

\* Fireside chat is hosted by SV professionals.

\* Program curriculum may be subjected to change.